

# ShermanTravel

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## Smart Stay

**Sleek and Sophisticated Hideaway in SoHo**



From the outside, **Hotel Hugo** looks like any other 20-story industrial building, but inside, it's truly a cozy oasis. The sophisticated property, which sits in the heart of buzzy SoHo, features a mix of Marcello Pozzi architecture with mid-century modern furniture, giving it a uniquely eclectic look. Around the property, vertical gardens bring a sense of life to the space, and the endless windows at the rooftop bar (which has a weekday happy hour) give way to panoramic views of the Hudson River, Freedom Tower, and Statue of Liberty.

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